

Owen, Helen

From: Health Protection Hub
Sent: 28 October 2024 13:40
To: Licensing Team
Cc: Health Protection Hub; Durkin-Jones, Sonya
Subject: Application for a Premises Licence - Cravings Africa, Unit 4 Fourth Avenue, Ketley Bank, Telford, TF2 0AS

Categories: Tayyibah

Dear Licensing Team

Thank you for consulting the Health Protection Hub on the licensing application in respect of the above.

It is understood that the application is seeking to apply for a licence to permit:

- Sale of Alcohol (on the premises) – Monday to Sunday inc. 0900 to 2200hrs

Whilst we appreciate that protecting and improving Public Health is not a licensing objective, alcohol related harm is a concern. The proposal increases access to alcohol, potentially by those vulnerable to and at risk of alcohol related harm.

We recognise that licence holders are generally supportive of the need to address health issues relating to alcohol and we are pleased with the proposals set out in the applicant's operating schedule including:

- Maintenance of an incident book and refusals register
- Use of CCTV and retention of tapes for 28 days
- Staff training including on proxy sales
- Signage requesting customers to be respectful to neighbouring residents
- Implementation of a Challenge 25 age verification scheme

However, we would encourage the applicant to consider:

- Suitable measures to be used to avoid inadvertent sale of alcohol before licensed sales can commence.
- Clear signage on when alcohol can be sold.

This is not an objection to the granting of a licence; we simply ask that the applicant consider these comments.

Kind regards

Wayne Jones MSc
Environmental Health Officer
Health Protection Hub

HealthProtectionHub@telford.gov.uk

Tel: 01952 381800

Direct: 01952 380753

From: Licensing Team <Licensing.Team@telford.gov.uk>

Sent: 28 October 2024 11:54

To: Licensing Team <Licensing.Team@telford.gov.uk>; Health Protection Food Team <Food@telford.gov.uk>; Health Protection Hub <HealthProtectionHub@telford.gov.uk>; Independent safeguarding BSO's <independentsafeguardingbsos@telford.gov.uk>; licensingapplications@shropshirefire.gov.uk; Night Time Economy <nighttimeeconomy@telford.gov.uk>; planning.enforcement <planning.Enforcement@telford.gov.uk>; protection, public <public.protection@telford.gov.uk>; TSduty <TSduty@telford.gov.uk>; POLICE SEPT 2024 (alcohol.licensing@westmercia.police.uk) <alcohol.licensing@westmercia.police.uk>; 'alcohol@homeoffice.gov.uk' <alcohol@homeoffice.gov.uk>

Subject: RE: Consultation - New Premises Licence Application - The White House Hotel, Wellington Road, Muxton

Good Morning,

**Licensing Act 2003 – Application for a Premises Licence
Cravings Africa, Unit 4 Fourth Avenue, Ketley Bank, Telford, TF2 0AS**

Please be advised that The Licensing Team have received an application for a premises licence at the above premises.

The application form, proposed floor plan and DPS consent are attached for your consideration.

Any comments you wish to make in relation to this application should be sent to licensing@telford.gov.uk on or before **26 November 2024**.

If you have any questions concerning the application or any issues opening the files, please contact me either by email or directly by phone.

Thank you,

Miss Tayyibah Daud
Licensing Technical Officer
Neighbourhood and Enforcement Services
Telford & Wrekin Council
Telephone: 01952 381818
www.telford.gov.uk